

Saikar

GLOBAL BRANDS ALWAYS **IN PLAY**

VIVITAR[®]

ALTEC
LANSING 

• SUCCESS SINCE 1977



From a small New York based distributor to a global Powerhouse in Consumer Electronics, Sakar's success was built on one focus: the success of our retail partners.



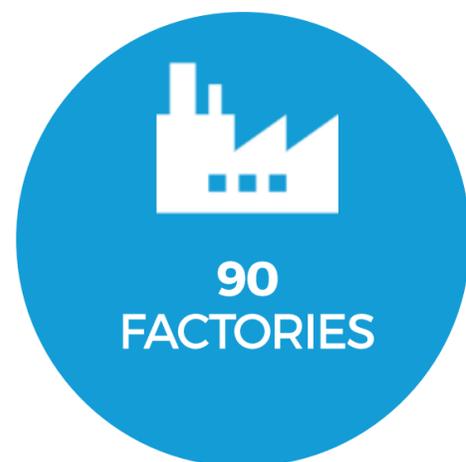
We are speedy, nimble and execution-focused. Sakar's strength resides in its inventory power, global reach, deep distribution networks, brand portfolio, and CE category assortment.



Sakar's core competencies paired with the strengths of its strategic partners have allowed us to proudly lead the market place for over 40 years.

• THE POWER IN NUMBERS

At Sakar International, we have the right people in the right places. With our global distribution and extensive sourcing resources, we are able to provide the best product and services to our customers at all times.



• BRAND LICENSES - 2023



• ENTERTAINMENT LICENSES - 2023



PRODUCT DIVISIONS

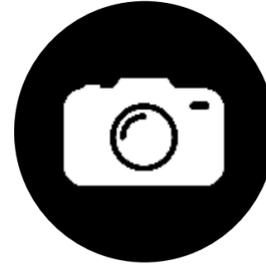
TECH



Premium Audio



Audio & Mobile



Digital Imaging



Drones



Electric Vehicles



Gaming



Computer Accessories



Lighting



SmartHome

SPORTS & OUTDOORS



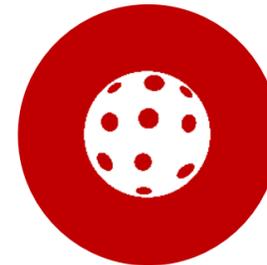
Sports Balls



Pickleball

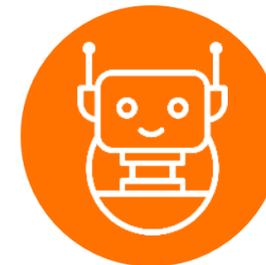


Outdoor Games

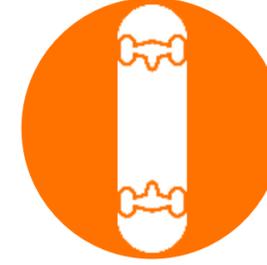


Youth Sports

TOYS



Youth Electronics



Wheeled Goods

HEALTH & WELLNESS



Massage



Hair Tools



Beauty



Mirrors



Oral Care



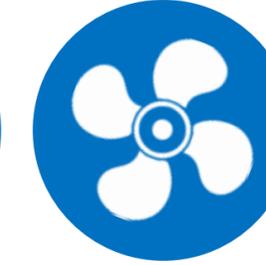
Men's Grooming



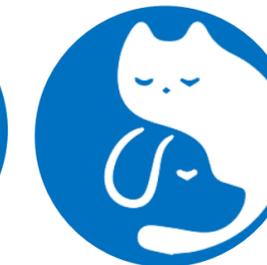
Fitness



Personal Healthcare



Heaters, Fans & Humidifiers

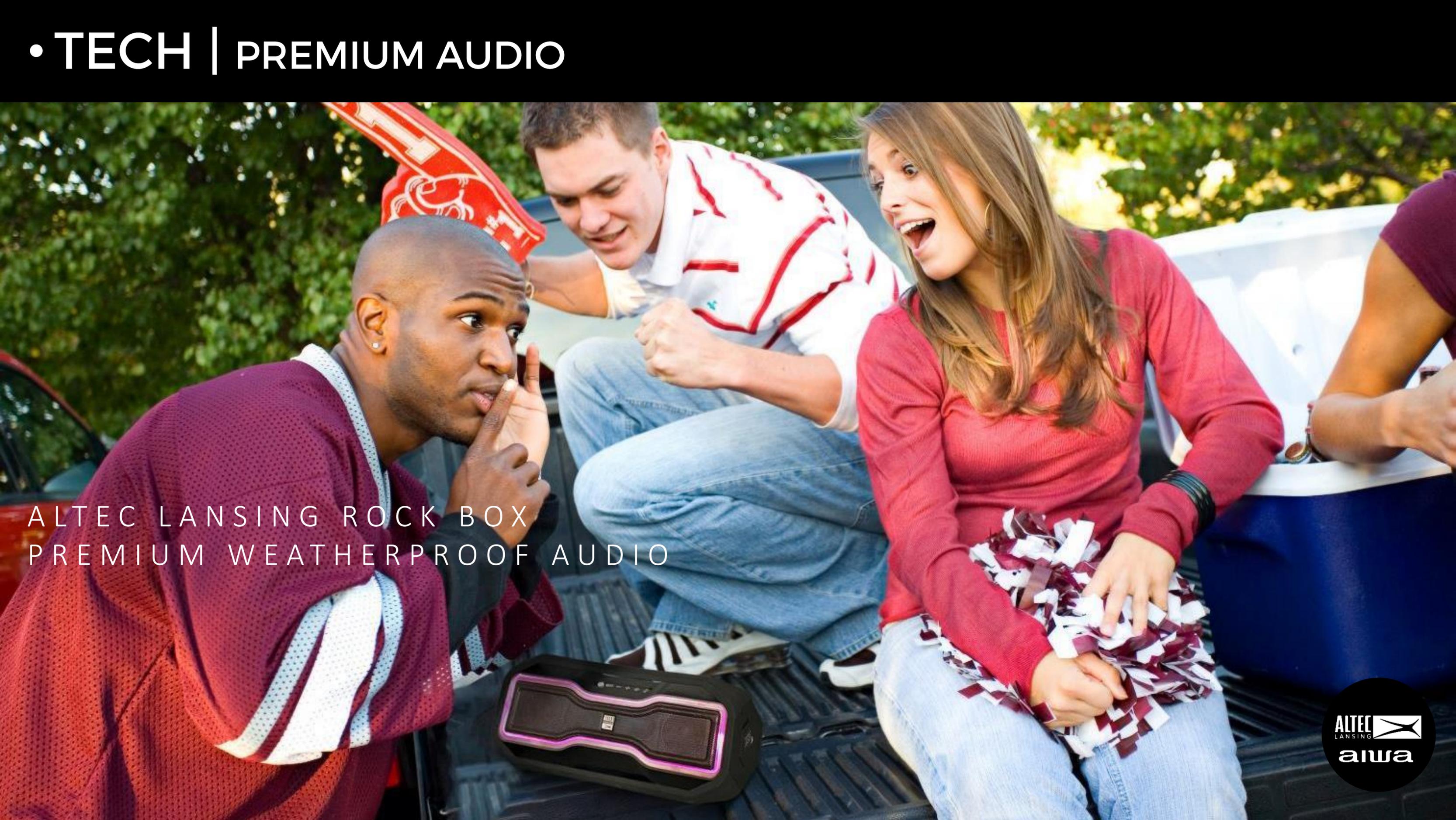


Pet

• TECH | PREMIUM AUDIO

ALTEC LANSING ROCK BOX
PREMIUM WEATHERPROOF AUDIO

ALTEC
LANSING
aiwa



• TECH | AUDIO & MOBILE

VIVITAR AIRVIBES BOOST
BLUETOOTH HEADPHONES



VIVITAR AIRVIBES SPORT
TRUE WIRELESS BT
EARPHONES



• TECH | DIGITAL IMAGING

VIVITAR DIGITAL CAMERA



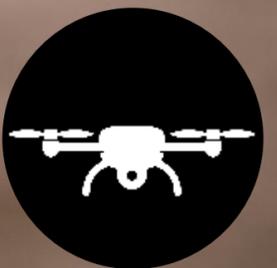
VIVITAR 4K
WATERPROOF
CAMCORDER



• TECH | DRONES



VIVITAR WI-FI DRONE



• TECH | ELECTRIC VEHICLES



VOYAGER

EBIKE | HOVERBOARD | SCOOTER



• TECH | GAMING

LVLUP

VIVITAR LIGHTUP
GAMING KEYBOARD,
MOUSE & HEADSET



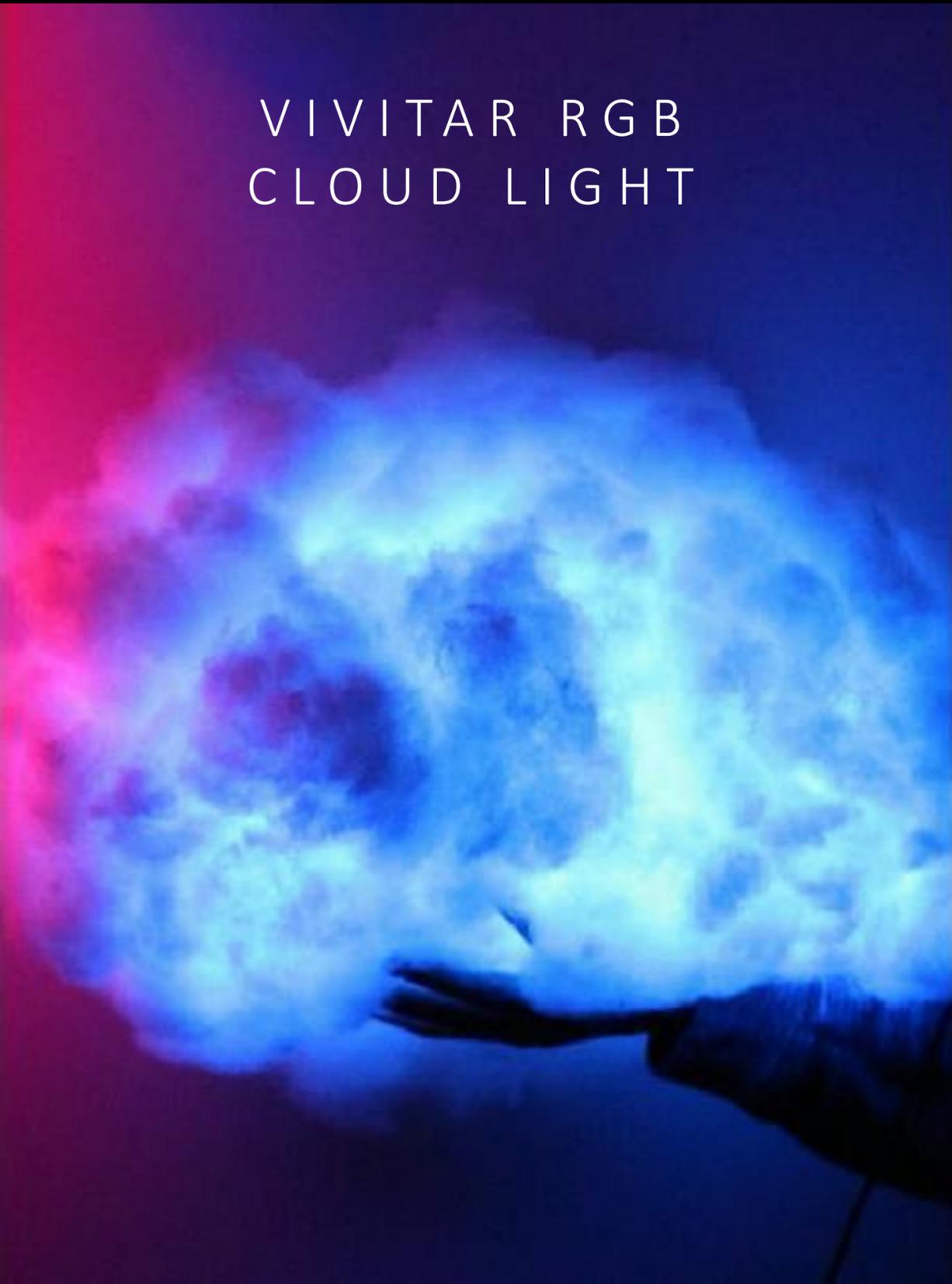
• TECH | COMPUTER ACCESSORIES

VIVITAR WIRELESS HEADPHONE
WITH FOLDABLE MIC



• TECH | LIGHTING

VIVITAR RGB
CLOUD LIGHT



VIVITAR RGB
STRIP LIGHT



VIVITAR RGB
CORNER LIGHT BAR



• TECH | SMARTHOME



VIVITAR COLOR CHANGING LIGHT
WITH LED WIRELESS SPEAKER



• SPORTS & OUTDOORS | INFLATABLES & ACCESSORIES



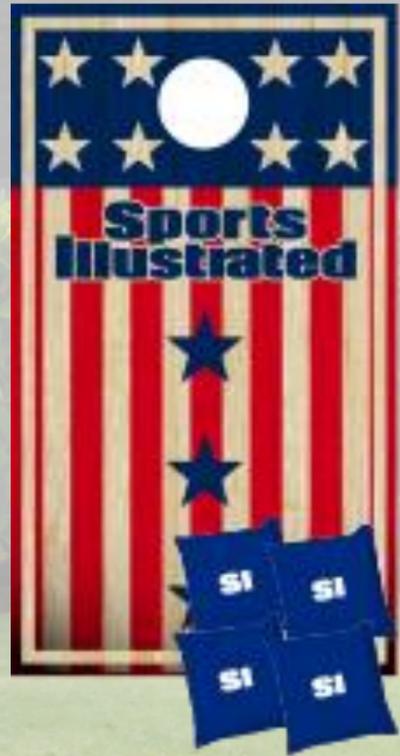
• SPORTS & OUTDOORS | PICKLEBALL



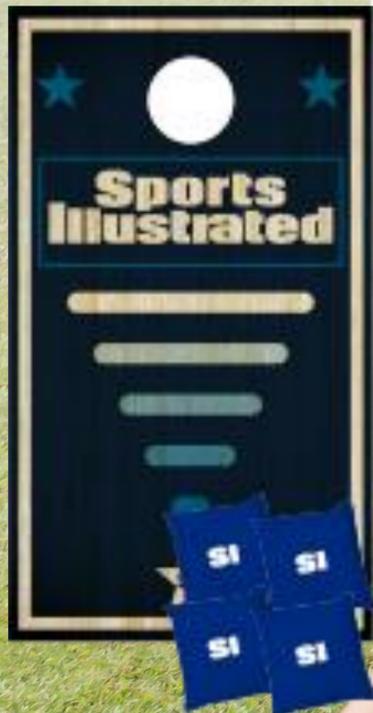
prince[™]
PICKLEBALL



• SPORTS & OUTDOORS | OUTDOOR GAMES



LICENSED CORNHOLE
LAWN GAME



• SPORTS & OUTDOORS | YOUTH SPORTS



YOUTH SOCCER GOAL



CLUBHOUSE GOLF SET

HOCKEY STICK SET



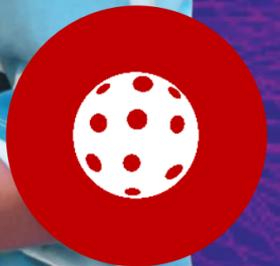
YOUTH BASEBALL BAT



FOAM BASEBALL BAT



HELPS IMPROVE FOOT & EYE COORDINATION
FOR INDOOR AND OUTDOOR USE
EASY ASSEMBLY & STORAGE



• TOYS | YOUTH ELECTRONICS



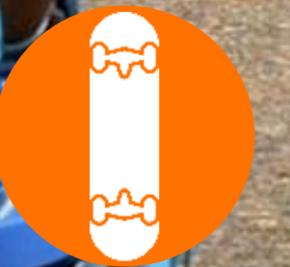
SAKAR LICENSED
KARAOKE MACHINE



• TOYS | WHEELED GOODS



VIVITAR LICENSED SCOOTERS





Brookstone[®]

HANDHELD
MASSAGE GUN



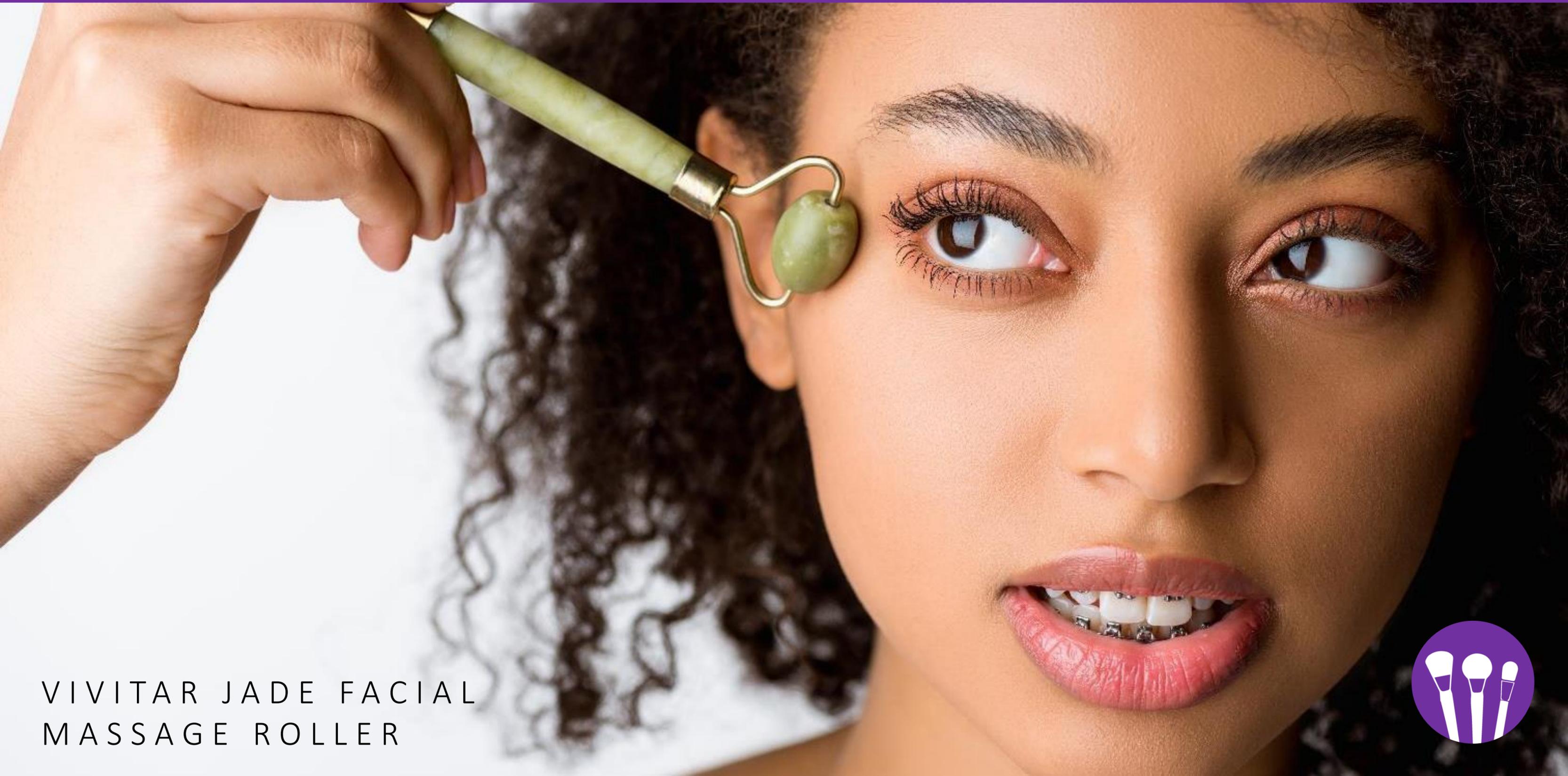


ELLE

CORDLESS
RECHARGEABLE
5" TAPERED
CURLING WAND



• HEALTH & WELLNESS | BEAUTY



VIVITAR JADE FACIAL
MASSAGE ROLLER



• HEALTH & WELLNESS | MIRROR



MIRROR WITH
SPEAKER &
CHARGER



VIVITAR
HOLLYWOOD
MIRROR



TRI-FOLD
MIRROR



ELLE

SONIC ULTRA
TOOTHBRUSH



VIVITAR
360° ULTRASONIC
ELECTRIC WHITENING
TOOTHBRUSH



• HEALTH & WELLNESS | MEN'S GROOMING



CORDLESS 8HEAD
ROTARY SHAVER



Brookstone



• HEALTH & WELLNESS | FITNESS

 kinokata



RESISTANCE BAND
AND YOGA BALL



• HEALTH & WELLNESS | HEARING AIDS

BLUETOOTH BTE DIGITAL OTC
RECHARGEABLE APP-CONTROLLED
HEARING AID



Brookstone[®]



• FANS & HUMIDIFIERS

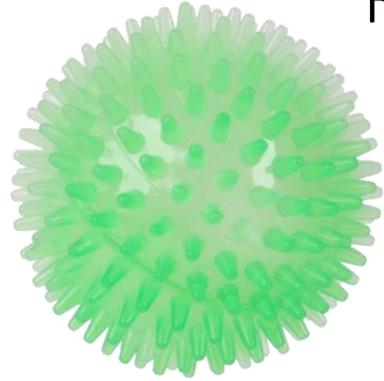


VIVITAR BLADELESS FAN

• PET & PET TECH



CRATE



RUBBER
TOY



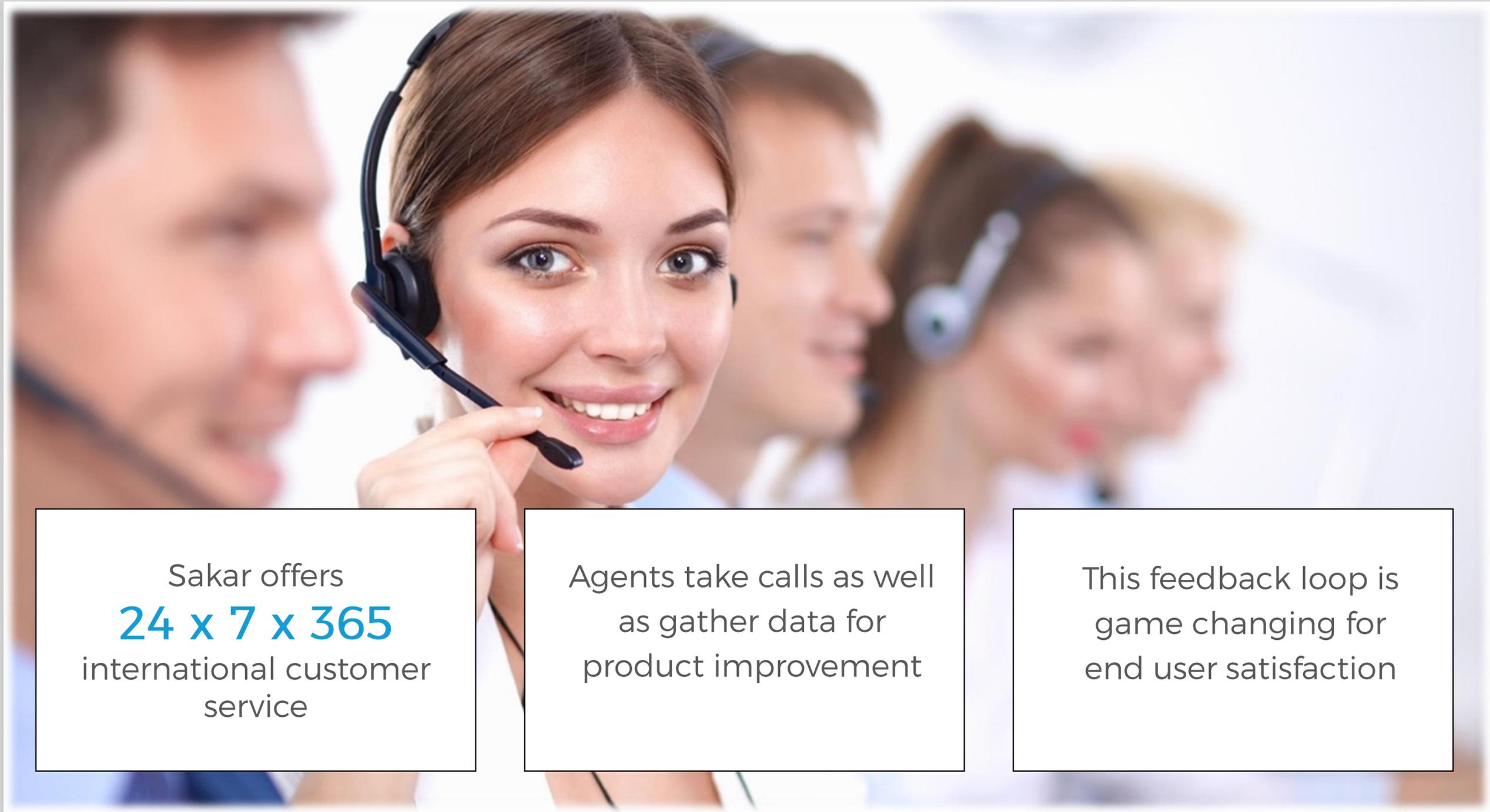
SLICKER
BRUSH



100OZ PET WATER
DISPENSER



• CUSTOMER SERVICE



Sakar offers
24 x 7 x 365
international customer
service

Agents take calls as well
as gather data for
product improvement

This feedback loop is
game changing for
end user satisfaction